

CALL FOR PROPOSALS: Workshops and Roundtables

2025 Development and Institutional Advancement Program (DIAP) Conference

Moving Forward in Joy: The Ministry of Fundraising and Communications in a Digital Age

February 18–20, 2025 | The Hyatt Regency, Newport Beach, CA

The DIAP Steering Committee, along with ATS staff, invite the submission of proposals for workshop or roundtable discussion sessions at the 2025 conference. The annual DIAP Conference is designed to support and develop all those leading and working in the various aspects of institutional advancement, development, and communications.

The committee invites proposals for one-hour workshops or roundtable discussions that address any area of development work in theological education. We welcome proposals from either individuals or teams/panels. Potential topics might include:

- Annual giving
- Planned giving
- Corporate giving
- Major gifts
- Alumni relations
- Church relations and engagement
- Communications practices and strategies
- AI tools and strategies
- Public relations
- Effective collaboration across an institution
- Finding balance in cross-functional roles
- ...and so much more!

Workshops: Interactive sessions that present practical knowledge, skills, and strategies. Workshops should be designed to teach or share learning on a particular topic, while also giving participants an opportunity to actively engage with the material.

Roundtables: Facilitated, dynamic discussions that encourage deep dives into pressing issues, emerging trends, and innovative practices. Here you can pose a thought-provoking question or a personal case study for the group to discuss together.

Proposals should include:

- Name, institution, and position for each presenter
- Contact information (phone, email, and mailing address) for each presenter
- Roundtable or workshop?
- Session title and 100- to 150-word abstract describing the session's focus
- Qualifications of presenter(s) (please attach a curriculum vitae)

The deadline for submission is Thursday, November 7, 2024.

Please send proposals (or any questions regarding format or content) to Chelsea Yarborough, ATS Associate Director of Leadership Development, at yarborough@ats.edu with the subject line "DIAP 2025 Proposal."